

Minor „Innovation and Entrepreneurship“

Innovation Hub, School for Transdisciplinary Studies (UZH)
Program Director: Prof. G. Schwabe

Minor Innovation & Entrepreneurship

starting
fall '26

Innovative because...

With our new Minor, master's students from all disciplines can enhance their profile with future-oriented skills in an interdisciplinary environment. They will complement their master's program with entrepreneurial thinking, acquire methodological knowledge, and turn innovative ideas into action.

Exemplary because...

Students will become part of a dynamic community and gain access to a cross-disciplinary network of researchers, industry and business partners, and experts from the innovation and start-up ecosystem.

Idea

This three-semester program combines scientifically grounded theory across disciplines with hands-on skills, supported by experts from industry and the innovation ecosystem. In a challenge-based practice project, students develop and realize innovation or startup ideas in interdisciplinary teams.

Goals

- Understand how innovations work, and critically evaluate them
- Learn how to successfully implement ideas or inventions into practice in organizations, non-profits and start-ups.
- Analyze and strategically leverage innovation ecosystems
- Strengthen soft skills such as teamwork, communication, and leadership to realize ideas in interdisciplinary teams
- Apply and refine strategies and methods to design sustainable and scalable solutions

Success factors / Results

After completing the Minor „Innovation and Entrepreneurship“, students will have the ability to make scientifically grounded decisions in innovative organizations.

This minor provides a unique opportunity to gain the skills needed to become a leader in the corporate world, the innovation economy, the public or non-profit sector, or as founders of their own start-up and make a meaningful impact.

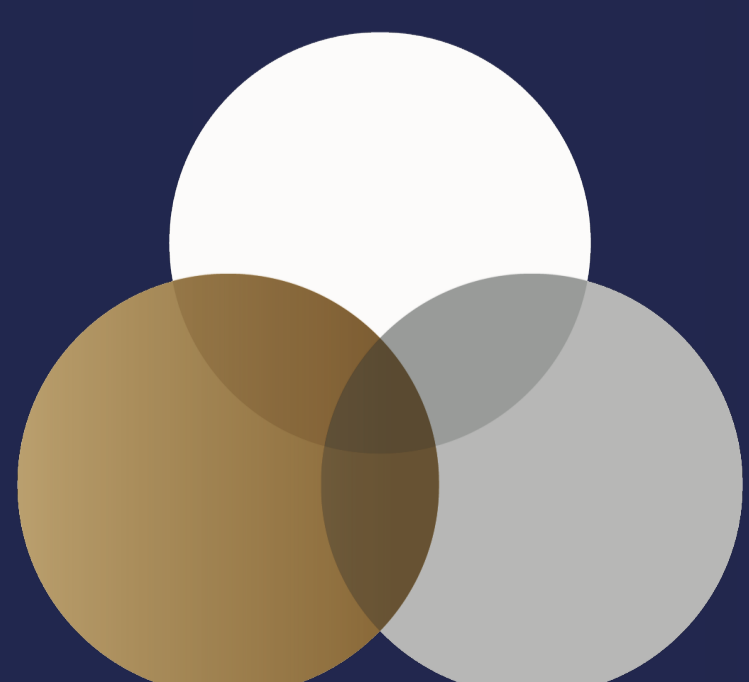


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www.innovation.uzh.ch/en/offers/get-started/minor.html



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transdisciplinary_innovation